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Program Handbook: Bachelor of Business

I. Program Details:

- i. Full Title: Bachelor of Business
- ii. Abbreviated Title: BBus
- iii. AC Faculty Category: Business
- iv. Campuses: Parramatta, Brisbane, Global Online
- v. AC Program Director: Associate Professor Philip Lee
- vi. Course Length: 3 years full-time; up to 10 years part-time
- vii. AQF Level: Level 7
- viii. Accreditation period: 8 August 2013 – 8 August June 2020

2. Pathways/ admission

IELTS

For overseas students where the prospective student's qualifications were obtained in an institution where English is not the language of instruction, a minimum IELTS score of 6.5 with no band result below 6.0. (overseas students must maintain a full-time enrolment at all times).

Academic Entry Requirements

Completion of NSW Higher School Certificate with an ATAR of no less than 65, or the completion of the interstate or overseas equivalent qualification and result, or equivalent;
OR

Completion of a Certificate IV or higher qualification awarded under the Australian Qualification Framework by an authorized institution or registered training organization.

Professional Entry Requirements

Mature age entry (21 years and over) can apply for provisional entry. They will need to successfully complete their first 4 subjects to be permitted to continue without this restriction.

Pathway Entry

An alternate pathway is via a Diploma of Business (at Alphacrucis College or elsewhere), with articulation into, and up to 80 credits points towards, the Bachelor of Business degree.

3. Course Rationale

The Bachelor of Business is designed to prepare graduates to be work ready for a business career and equipped with a strong ethical and faith framework to succeed and do something significant. The structure of the BBus is designed to provide foundational business theory and skills, and allows you to develop extended knowledge in an area of specialisation by majoring in either Accounting, Leadership & Management, Human Resource Management, or Marketing.

Graduates of the BBus are prepared with a Christian worldview and relevant skills to work in a variety of settings - from small business and community organisations to multinational companies and large scale industries, as well as the and not-for-profit sector. You will be well equipped to for employment all types of business and management roles from front-line service representative right through to senior management and leadership positions, using your business acumen in any industry or activity area. Examples include business development manager, sales and marketing executive, human resources manager, finance and administration manager, financial and business analyst, business entrepreneur, and consultant. Graduates of the BBus will be able to use their skills to make a difference in business.

4. Course Learning Outcomes

Course name:	Bachelor of Business	
Delivery site(s):	Parramatta, Brisbane	
Delivery mode(s):	Blended delivery, involving: face-to-face lectures and tutorials; moderated online discussion groups, and use of other E-learning resources, including workplace simulations	
AQF specification	Level 7	Learning outcomes
Knowledge	Graduates of a Bachelor Degree will have a broad and coherent body of knowledge, with depth in the underlying principles and concepts in one or more disciplines as a basis for independent lifelong learning	Demonstrate <ul style="list-style-type: none"> a broad knowledge of business theory, business principles and practices, with depth in the areas of either Accounting; Leadership and Management; Human Resource Management; or Marketing.

<p>Skills</p>	<ul style="list-style-type: none"> • Cognitive skills to review critically, analyze, consolidate and synthesize knowledge • Cognitive and technical skills to demonstrate a broad understanding of knowledge with depth in some areas • Cognitive and creative skills to exercise critical thinking and judgement in identifying and solving problems with intellectual independence • Communication skills to present a clear, coherent and independent exposition of knowledge and ideas 	<p>Demonstrate</p> <ul style="list-style-type: none"> • skills to analyse, synthesise, and apply knowledge of business theory, principles and practices; • skills to understand and communicate a Christian worldview, with particular emphasis on the role of the gospel in providing an ethical framework for business practice; • cognitive and technical skills required for professional activity, with depth in the areas of either Accounting; Leadership and Management; Human Resource Management; or Marketing; • ability to identify issues and to provide creative solutions, by integrating their Christian worldview with business acumen, to complex issues; • skills in critical thinking and self-directed research, using a range of sources and methods; • communication skills to present business theories, ideas and arguments to specialist and non-specialist audiences using appropriately selected communication methods;
<p>Application of knowledge and skills</p>	<p>Demonstrated:</p> <ul style="list-style-type: none"> • With initiative and judgement in planning, problem solving and decision making in professional practice and/or scholarship • To adapt knowledge and skills in diverse contexts 	<p>Demonstrate:</p> <ul style="list-style-type: none"> • ability to discuss and analyse contemporaneous topics, issues and challenges impacting on business in Australian and international contexts, and create solutions to these challenges This includes the ability to apply knowledge and

	<ul style="list-style-type: none">• With responsibility and accountability for own learning and professional practice and with collaboration with others within broad parameters	<p>skills to new and diverse contexts;</p> <ul style="list-style-type: none">• self-reflection and evaluation of own performance for the purpose of vocational development.
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5. Course Structure:

Title of the course of study:	Bachelor of Business	
Structure of the course of study:	<p>The course structure is based on six semesters (each of 12 weeks duration, plus an exam week), with four subjects taught in each semester. It comprises:</p> <ul style="list-style-type: none"> • 8 compulsory core • 8 subjects in the Major (specialisation) • 8 electives <p>To qualify for award of the degree of Bachelor of Business a candidate shall accrue an aggregate of at least 240 credit points, including satisfactory completion of the core subjects noted below.</p>	
Content of the course of study	Credit points	
Core subjects	<p>FIRST YEAR</p> <p><i>First semester</i></p> <p>RES101 Introduction to Academic Writing and Research 10</p> <p>THE101 Christian Worldview 10</p> <p>BUS101 Business Law 10</p> <p>BUS201 Business Statistics 10</p> <p><i>Second Semester</i></p> <p>MAN101 Introduction to Management 10</p> <p>BUS102 Economics 10</p> <p>ACC101 Accounting for Decision Making 10</p> <p>THE201 Christian Ethics 10</p>	

Specializations	ACCOUNTING	
	LEA201 Leadership Principles	10
	EXP201 Professional Practice	10
	ACC201 Accounting and Financial Management	10
	ACC202 Financial Reporting	10
	ACC210 Management Accounting	10
	ACC301 Accounting for Groups	10
	ACC311 Accounting Theory and Current Issues	10
	ACC320 Audit and Assurance	10
	LEADERSHIP & MANAGEMENT	
	LEA201 Leadership Principles	10
	EXP201 Professional Practice	10
	MKT101 Foundations of Marketing	10
	MAN201 Organisational Behaviour	10
	BUS202 Financial Decision Making	10
	MAN311 Strategic Management	10
	LEA301 Advanced Leadership	10
	LEA311 Creativity and Entrepreneurship	10
	MARKETING	
	LEA201 Leadership Principles	10
EXP201 Professional Practice	10	
MKT101 Foundations of Marketing	10	
MKT201 Sales Management	10	
MKT251 Marketing Communication	10	
MKT202 Consumer Behaviour	10	
MKT301 Market Research	10	
MKT351 International Marketing	10	
HUMAN RESOURCE MANAGEMENT		
LEA201 Leadership Principles	10	
EXP201 Professional Practice	10	
HRM201 Fundamentals of Human Resource Management	10	
HRM202 Human Resource Planning & Development	10	
HRM203 Management of Workplace Health and Safety	10	
HRM302 Performance Management	10	
HRM351 Industrial Relations	10	
MAN311 Strategic Management	10	

<p>Elective subjects</p>	<p>8 subjects taken from an accredited Level 7 subjects offered by the College, including subjects not taken from other specialisations, and:</p> <p>ACC212 Accounting Information Systems ACC302 Financial Statement Analysis ACC305 Accountability, Social Responsibility and Sustainability ACC310 Advanced Management Accounting</p> <p>BUS120 Business Information Systems* BUS202 Financial Decision Making* BUS203 Financial Integrity Systems BUS250 Corporations Law* BUS260 Business Finance* BUS303 Not-for-Profit Governance, Law and Taxation BUS350 Taxation Law*</p> <p>EXP301 Advanced Professional Practice</p> <p>HRM216 Volunteer Management</p> <p>LEA220 Developing Women Leaders LEA302 Strategic Thinking & Planning LEA303 Strategic Challenges, Innovation & Change</p> <p>MAN351 International Management MKT206 Strategic Marketing for Not-for-Profit Organisations</p> <p>SOC201 Theology of Social Justice SOC202 Global Poverty SOC301 Public Theology and Political Engagement SOC302 Social Entrepreneurship</p> <p>* These five electives will need to be completed by any student wishing to gain entry to the professional bodies (CPA Australia or CA Australia and New Zealand) as well as gaining a major in accounting in this degree.</p>	<p>8 x 10</p>
<p>Other protocols of the course</p>	<p>Students must complete at least 2 subjects (20 credit points) in Professional Experience (EXP).</p>	
<p>Pre-requisites for specific subjects</p>	<p>Pre-requisites are noted on the subject outline. Students must have completed the pre-requisite to enrol in the subject.</p>	

6. Subject Outlines

Bachelor of Business Units	
Subject Code	Subject Name
ACC101	Accounting for Decision Making
ACC201	Accounting and Financial Management
ACC202	Financial Reporting
ACC210	Management Accounting
ACC212	Accounting Information Systems
ACC301	Accounting for Groups
ACC302	Financial Statement Analysis
ACC305	Accountability, Social Responsibility and Sustainability
ACC310	Advanced Management Accounting
ACC311	Accounting Theory and Current Issues
ACC320	Audit and Assurance
BUS101	Business Law
BUS102	Economics
BUS120	Business Information Systems
BUS201	<u>Business Statistics</u>
BUS202	<u>Financial Decision Making</u>
BUS203	<u>Financial Integrity Systems</u>
BUS250	Corporations Law
BUS260	Business Finance
BUS303	<u>Not-for-Profit Governance, Law and Taxation</u>
BUS350	Taxation Law
EXP201	<u>Professional Practice</u>
EXP301	<u>Advanced Professional Practice</u>
HRM201	<u>Fundamentals of Human Resource Management</u>
HRM202	<u>Human Resource Planning & Development</u>
HRM203	<u>Management of Workplace Health and Safety</u>
HRM216	<u>Volunteer Management</u>
HRM302	<u>Performance Management</u>
HRM351	<u>Industrial Relations</u>
LEA201	<u>Leadership Principles</u>
LEA220	<u>Developing Women Leaders</u>
LEA301	<u>Advanced Leadership</u>
LEA302	<u>Strategic Thinking & Planning</u>
LEA303	<u>Strategic Challenges, Innovation & Change</u>
LEA311	<u>Creativity and Entrepreneurship</u>
MAN101	<u>Introduction to Management</u>
MAN201	<u>Organisational Behaviour</u>
MAN311	<u>Strategic Management</u>
MAN351	<u>International Management</u>
MKT101	<u>Foundations of Marketing</u>
MKT201	<u>Sales Management</u>
MKT202	<u>Consumer Behaviour</u>

Bachelor of Business Units	
Subject Code	Subject Name
MKT206	<u>Strategic Marketing for Not-for-Profit Organisations</u>
MKT251	<u>Marketing Communication</u>
MKT301	<u>Market Research</u>
MKT351	<u>International Marketing</u>
RES101	<u>Introduction to Academic Writing and Research</u>
SOC201	<u>Theology of Social Justice</u>
SOC202	<u>Global Poverty</u>
SOC301	<u>Public Theology And Political Engagement</u>
SOC302	<u>Social Entrepreneurship</u>
THE101	<u>Christian Worldview</u>
THE201	<u>Christian Ethics</u>
XXX390	<u>Independent Study Guided</u>
XXX391	<u>Research Project</u>
XXX392	<u>Advanced Seminar</u>